



Dedication  
Compassion  
Innovation

 genesis  
OBSTETRICS - GYNECOLOGY - SURGERY HOSPITAL

Every year:

4.000  
births



More than  
8.000  
surgeries



More than  
1.000  
plastic surgeries



20.000  
hospitalization days



More than  
6.000  
inpatients



More than  
7.000  
outpatients



More than  
50.000  
medical examinations



## Message from the Management Team

We would like to welcome you to GENESIS Hospital.

Since the first day of its launching, GENESIS became much more than a maternity hospital: it became a model health care institution in Northern Greece. Today, GENESIS Hospital covers almost all corresponding medical care needs. It monitors all medicine developments, opens new departments, invests in new technologies and cooperates with top Health professionals, in order to provide top quality health support to both local and international inpatients / outpatients. By offering a comprehensive range of medical services, GENESIS is one of the leading private Hospitals at the fields of obstetrics, gynecology, general surgery and plastic & aesthetic surgery.

We are constantly by the side of women, at the most significant and most difficult times of their lives. From the birth of a new life and the medical examinations, to the treatment of most serious conditions or for aesthetic purposes, we see our role as a personal duty and as our life's work. At the same time, the International Patient Department (IPD) of GENESIS Hospital comprises of trained and experienced multilingual personnel that guides and assists all foreign patients.

Our initial goal was to create a modern, high-standard Hospital with a human face. This is why we constantly monitor the developments in the field of Medicine.

Today, GENESIS is the largest Obstetrics Hospital in Northern Greece. Every year we deliver more than 30% of the new-borns of Thessaloniki, while at the same time we treat more than 6,000 and 7,000 outpatients, who prefer GENESIS for general surgery, plastic & aesthetic surgery, gynecology or/and our outpatient divisions.

Keeping our principles and values at the heart of our philosophy and guided by our vision to make an actual contribution, we design the future, raising the bar even higher. Our goal is to further enhance our status in the health care sector and to continue to fully meet the expectations of the people who trust us.

Keeping our patients at the center of focus, we take on the responsibility to carry on with the same love, the same passion and the same consistency, in order to offer high-level services and play a leading role in the private health care sector in Northern Greece.



## About us

GENESIS Hospital is a model, high technology and humane Hospital, which stretches over 18,000 square meters and has 116 beds for general and specialized hospitalization.

With its modern medical – technological - electrical engineering & building premises and its experienced personnel, GENESIS is able to support in the best possible way all patients, giving at the same time particular emphasis on the sector of hospitality and the total quality of services provided.

GENESIS Hospital is located near the ring road, only 15 minutes drive from Thessaloniki's International Airport and only a few minutes away from the city's center. There are 220 available parking lots (free parking), a bus stop for public transportation and a permanent taxi stand outside the Hospital.









## Our Aim

To offer prevention, diagnosis and treatment of high quality to national and international patients.

## Our Mission

To provide comprehensive health care services focused on the safety of patients and attempting to ensure top quality at all levels.





## Our Values

### Respect

We recognize and respect the different needs and desires of our people, patients and partners by giving priority to the issues of transparency and maintenance of mutual trust.

### Responsibility & Consistency

Our actions bear the mark of the most specialized medical and nursing staff.  
The well-being and safety of our patients are non-negotiable for all of us in GENESIS.

### Innovation

Innovation is the key to the improvement of Health Care; this is why we are keeping up with the latest scientific and technological developments in the Health Care sector. The continuous training of the staff and the state-of-the-art equipment rank us among the most innovative Hospitals of this type.

# Departments and Services



GENESIS Hospital covers almost all corresponding medical care needs. It monitors all medicine developments, opens new departments, invests in new technologies and cooperates with top Health professionals, in order to provide top quality health support to inpatients and outpatients.

## Brief presentation of departments and services

- Obstetrics
- Gynecologic Division:
  - > Endoscopic Surgery (Laparoscopy – Hysteroscopy)
  - > Gynecologic Surgery – Oncology etc.
- Plastic & Aesthetic Surgery
- General Surgery
- Intensive Care Unit (ICU)
- Neonatal Intensive Care Unit (NICU)
- Medically Assisted Reproduction (IVF)
- Outpatient Clinics
  - > Gynecological Operations
  - > Colposcopy
- Breast Center / Digital Mammography / Breast Ultrasound Scans
- Cardiology / Triplex
- Fetal / Maternal Medicine and Prenatal Screening
- Microbiologic / Biochemical Laboratory (24/7)
- CT-Scan
- Radiology
- Ultrasonography
- Osteoporosis
- Breast Surgery Center
- Bowel Diseases Center
- Dermatology
- Nutrition & Dietetics





# Our Departments



## Plastic and Aesthetic Surgery Department

GENESIS has a fully equipped, and the unique in Greece, independent Plastic Surgery Department that consists of 5 operating rooms, with 5 daycare beds and 4 patient rooms with two single beds, where renowned Plastic Surgeons apply the most refined techniques and methods, while in the state-of-the-art Cosmetics-Laser and Anti-aging Department a variety of issues such as wrinkles, spider veins, unwanted hair growth etc. are treated in the best way possible and exclusively by medical staff.

Plastic surgery in GENESIS includes the management of major burns, reconstruction of congenital malformations, cosmetic surgery and other minor surgical procedures. This is a medical sector that requires high skill and excellent technological medical facilities, in order to achieve the ultimate goal to restore or upgrade the desired operation of the human body.

Genesis Plastic & Aesthetic Department is specialized in Breast Augmentation, with special techniques being developed and hundreds of surgical operations being performed. The use of certified and globally recognized breast implants, along with the huge expertise of our plastic surgeons, can guarantee the best possible results. However, our most innovative service is, that in GENESIS we reduce the hospitalization period to just 1-Day, offering Breast Augmentation in most competitive prices.

Contact [info@genesishospital.gr](mailto:info@genesishospital.gr) to learn more.

## Medical Services - Face and Body

- Lifting Face and Neck
- Blepharoplasty
- Rhinoplasty
- Otoplasty
- Hair implantation
- Lifting thread (happy lift)
- Isolagen (aging process)
- Augmentation mammoplasty
- Shrinking Mammoplasty
- Breast reconstruction after mastectomy
- Gynecomastia correction
- Liposuction
- Abdominoplasty
- Correction of scars

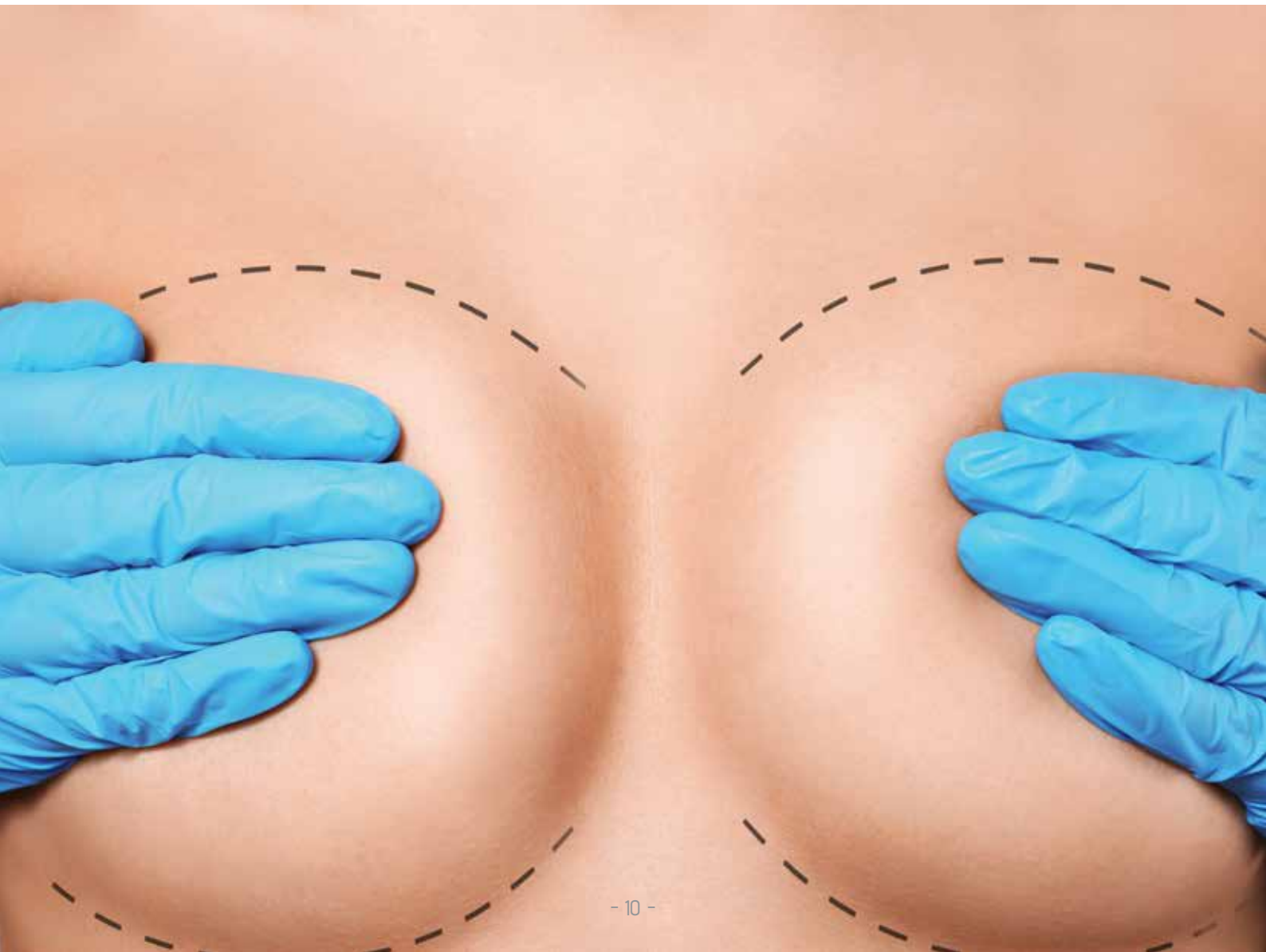


## Breast Center: Prevention & Surgery

In GENESIS, we desire to be the experts in dealing with any issues related to the female breast. So we have created a model Breast Center, in order to provide the most modern and integrate medical services to protect the health of the female gender's symbol, the breast. In the GENESIS Breast Center, our aim is to prevent and treat breast cancer, with immediate cooperation and natural coexistence of all necessary involved medical specialties, and with woman being in the utmost center of attention.

The services offered by GENESIS Breast Center:

- Counseling outpatient office
- Digital mammography (processing – magnification)
- Breast ultrasound scan
- Needle stereotactic breast biopsy
- FNA aspiration (Fine needle aspiration) with ultrasound monitoring
- Surgery biopsy
- Customized preventive examination program, with reminder procedure
- Pre-surgical identification of non-tactile damages, by placing a metal marker
- Plastic breast restoration surgery



## Obstetrics Department

GENESIS, the largest private maternity hospital in north Greece, aims to remain in the top and to innovative in one of the greatest joys of your life, the birth of your child. We have created a maternity hospital that embraces and takes care of the mother, from conception to pregnancy and birth as well as your infant, from the first hours and days of his / her life.

We support our vision with actions and have developed all departments to support maternity. In GENESIS we have an In Vitro Fertilization Unit (IVF), a Prenatal Screening and Fetal Medicine (FM) Unit, Neonatal Intensive Care Unit (NICU). We also give you consultation with workshops on child birth, nursing and infant care. Finally, you give birth in your own private delivery room from the moment you are admitted.

GENESIS has created the facilities and services, for the Medical and Nursing personnel, in order to embrace you and your newborn baby, with absolute safety and unique care from the very first moment.

### We support breastfeeding

In GENESIS we know that the benefits of breastfeeding are enormous. Thus, we have taken steps to ensure that all types of rooms offer the rooming-in service (notification of the staff is required). Moreover, for the facilitation of mothers who opt for exclusive breastfeeding there is a specially arranged breastfeeding area on the hospitalization floors.

We fully understand the concerns and stress of new mothers. This is why we provide consultation through special seminars -both pre- and antenatal- on breastfeeding, neonatal care as well as on issues related to nutrition during pregnancy and the subsequent periods of puerperium and breastfeeding.



## Gynecology – Endoscopy

Recognizing that the future of surgery lies with less invasive treatment methods, we have created the Endoscopic Gynecology Department, where we carry out the most modern laparoscopic and hysteroscopic procedures that require the minimum duration of hospitalization.

## Medically Assisted Reproduction (IVF)

The Medically Assisted Reproduction (IVF) Center is staffed by a well-trained scientific team, which uses the most appropriate and effective methods for the treatment of male and female infertility and for in vitro fertilization. The Center is housed in a welcoming space, equipped with state-of-the-art technology, where both analytical information and psychological support are provided to couples.

Offered Medical Services:

- IUI (Intra Uterine Insemination)
- ICSI (Intra Cytoplasmic Sperm Injection)
- FRET(Frozen Embryo Transfer)
- PESA (Percutaneous Epididymal SpermAspiration)
- TESA (Testicular Sperm Aspiration)
- TESE (Testicular Sperm Extraction – biopsy)

## General Surgery Department

Apart from having the best and largest Obstetrics-Gynecology Department, the GENESIS Hospital has one of the first-rate and best equipped Surgery Departments in Thessaloniki. Its advantages are numerous:

- Six state-of-art ORs with a special spatial layout, built using the best materials for the elimination of the risk of infections
- Equipped with cutting-edge laparoscopy towers and anesthetic machines
- Staffed with experienced personnel trained in accordance with the strictest surgery protocols
- 24-hour support from the microbiological/biochemical laboratory and the radiology department
- State-of-the-art Intensive Care Unit equipped with 6 beds and staffed with intensive-care specialists
- Stay and recovery in the large, luxury wards of the GENESIS Hospital with the provision of constant care by the trained nursing personnel and the on-call doctors
- With a spacious parking and the peace and tranquility that patients need, in a green and clean area

The types of surgeries performed in the Genesis Hospital include the following:

- Minimally invasive thyroidectomy
- Minimally invasive parathyroidectomy
- Breast Surgery (mastectomy with simultaneous reconstruction, lymph node dissection, breast lumps, biopsies, etc), which is supported by an organized Breast Unit
- Hernia Repair Surgery (Inguinal Hernia, Abdominal Hernia, Umbilical Hernia, etc)
- Colon and Rectal Surgery (Hemorrhoids, anal fissures, perianal fistulas, etc)
- Laparoscopic Cholecystectomy
- Laparoscopic Appendectomy
- Exploratory Laparotomies
- Pilonidal cyst

The Surgical Team of GENESIS Hospital consists of specially trained surgeons with long experience on the above-stated surgeries. Our orientation towards innovative methods that require a limited time of stay in the hospital results in the minimization of intra-hospital infections, the uplifting of the patients' psychology (since they return home faster) and the reduction of the cost of surgeries.

Our goal is to ensure that patients have the best possible treatment, while staying loyal to the GENESIS Hospital's practice, that is creating only positive experiences!





## Hospitalization - Stay

At the hospitalization departments, the nursing staff ensures the provision of a comfortable and safe stay. Besides, GENESIS is renowned for the high-level nursing care, as it manages to combine its role as a medical institution with the hospitality of a special hotel. The recently renovated rooms are en suite and equipped with state-of-the-art medical equipment as well as furniture designed to meet the nursing care-related needs of patients. The colors and decoration of the spacious rooms are patient-friendly, while all rooms have air conditioning systems, television, as well as free Wi-Fi connection.



## Diagnostic Sector

Timely diagnosis and prevention are priorities for us in GENESIS. This is why all laboratory and imaging tests are performed in fully equipped, state-of-the-art laboratories with the appropriate accreditations.

### CT-Scan

Genesis is equipped with a state-of-the-art CT-Scanner (Siemens Somatom GoOn / model 2017 / 32-slices / using IVR), which provides outstanding images and emits the lowest possible radiation. The operation of this advanced CT-Scanner increases the safety and the quality of the provided services, given the large increase in oncological incidents and heavy surgical procedures performed in the GENESIS Hospital. Specialized radiologists and experienced staff guarantee the best possible use.

### Radiology - Ultrasonography

### Osteoporosis - Triplex

### Microbiology - Immunology - Biochemistry (24/7)

### Pathological Anatomy

### Cytology

### Urodynamics - Urogynecology

### Endocrinology

### Diabetology & Nutrition

### Hematology





# Quality Management System



GENESIS Hospital tries to maintain its leading position and to achieve “zero error” performance. Knowing in advance that the quality of the provided services is judged by patients and other co-operating parties, GENESIS seeks to fully satisfy their needs and to exceed their expectations.

## GENESIS Hospital has been certified according to Temos "Quality in International Patient Care"

Since April 2016, GENESIS Hospital is the new member of Temos network of certified healthcare units in Greece, according to the Temos Certification Program, "Quality in International Patient Care". The aim of this certification program is to validate and optimize the hospital's medical and non-clinical services for international patients within the hospital and for the post-treatment and discharge procedures.



In the frame of an onsite audit in the healthcare unit, the **Temos International** audit team, assessed the hospital that provides integrated health services for maternity and obstetrics as well as for a wide range of medical specialties as a general hospital with excellent quality at all levels of services. Furthermore, the auditors witnessed a modern medical – technological environment, and building premises, staffed with experienced medical and nursing personnel.

Moreover, GENESIS has already established cooperation for international patients' treatments with more than 12 Insurance Companies, internationally.

## Diplomatic Council (DC) Preferred Partner Hospital

On June 2016, the quality seal of "**Diplomatic Council (DC) – Preferred Partner Hospital**" was awarded to GENESIS HOSPITAL after the successful passing of the Temos International quality program. This is a worldwide superior DC quality certificate for medical facilities that offer treatment for international patients within the scope of medical tourism, tourism medicine, and medical services for business travelers and expatriates.



Apart from the DC Quality Certificate, GENESIS HOSPITAL is also listed in the Diplomatic Council "DC – Preferred Partner Hospitals" Directory, and is officially recommended to all partner embassies and consulates by the Diplomatic Council worldwide.

Since July 2017, GENESIS is certified in accordance with the International Standard EN 15224:2012, which is designed specifically for the health care sector



The standard focuses on the health services delivery and risk management. These two important components indicate the degree of the quality of care provided to the patient. Advantages of this standard: improving patient safety, accessibility, effectiveness, efficiency of services, adequate and proper care of the patient, as well as improving safety culture and continuous improvement of service quality.

GENESIS is certified as a whole in accordance with the International Quality Standard ISO 9001:2015 by the official certification body TUV AUSTRIA HELLAS



*Scope: Provision of Primary and Secondary Health Care Services in the fields of Obstetrics, Gynecology, General Surgery, Plastic & Aesthetic Surgery*

Moreover, the clinical microbiology laboratory has been accredited in accordance with the standard ISO 15189-2012 by ESYD. The official scope of the Accreditation's Certificate concerns the determination of the values of: 1) the free beta-chorionic gonadotropin (f-b-hCG) and 2) pregnancy-associated plasma protein A (PAPP-A) in blood serum, which in combination with NT from the first trimester ultrasound contribute to the estimation of the risk for chromosomal abnormalities in the first trimester of pregnancy.

On March 2017, GENESIS has received a Certification concerning the collection of umbilical cord and placental blood transplants in cooperation with the Haematology Department of PAPANIKOLAOU Hospital, Thessaloniki - Greece.

Genesis Hospital is GDPR Compliant



# International Patient Services



The International Patient Department (IPD) of GENESIS Hospital offers a comprehensive range of services for international patients:

- Coordination, management and admission of international patients in the hospital.
- Cooperation with the international insurance companies for the admission of international patients
- Provision of medical and other information and orientation of the insurance companies and international patients.

IPD comprises of trained and experienced multilingual personnel that will guide and assist every foreign patient to their admission in our hospital and throughout their hospitalization period and departure.

Moreover there are brochures / leaflets and forms written in English, that provide information and guidelines to international patients about their hospitalization and the procedures that need to be done.

It is very essential for foreign patients to feel comfortable and secure when abroad, thus we try to provide them with the suitable environment to do so.

## Services for international patients

- International Department
- Pre-travel support
- Free transportation to and from the airport
- Translation services
- Transparent billing & Detailed Invoices
- Provision of discharge report in understood language
- Post-discharge support
- Special food (different diets, etc.)
- Single patient rooms
- Private bathroom
- Internet access & free wi-fi and Internet point with printing facilities
- Rooming in Service / Baby friendly Hospital
- Ambulance services
- Café restaurant / Flower Shop / Jewellery / Baby Room / Gifts for babies / Pastry shop / Automatic Transactions Machine / Supervised Children Playroom

Moreover, GENESIS is a founding member of **ELITOUR**, the first Greek "cluster" related with Medical Tourism and a member of the Global Health Travel Council. ELITOUR's main purpose is to promote health tourism in Greece and cooperate with relevant international organizations on global issues related with Medical Tourism.







## Human Resources

GENESIS' employees cover the entire spectrum of health professionals, as the company cooperates with more than 600 doctors from Northern Greece, who trust it due to its organization and facilities.

GENESIS is a modern health care organization, that respects and believes in the value of human resources. We owe our success to our people. We welcome patients with a smile, we listen to their needs and care for them with love.

The staff, the most valuable asset of GENESIS, helps us evolve constantly, by establishing the credibility and good reputation of the Hospital.

GENESIS staff shares the same vision, the same values and principles. Through their team spirit, their ethos and professionalism, the employees of GENESIS show their best self on a daily basis.

GENESIS reciprocates the loyalty of its employees and supports them every step of the way. We show great interest for the working conditions of our staff, their continuous training and their anxiety regarding their professional evolution. Through frequent seminars, conferences and special programs we keep our staff informed on the latest developments in the areas of medicine and nursing.





## Facilities



18.000 m<sup>2</sup> facilities



36.000 m<sup>2</sup> total area



116 general and specialized hospitalization beds



220 parking lots



Children's playroom



Internet Point - Free Wi-Fi

## Amenities



Chapel



24/7 taxi stand & bus station



ATM

## Stores



Café - Restaurant



Florist shop



Jewelry shop



Baby store



Pastry shop - Chocolaterie

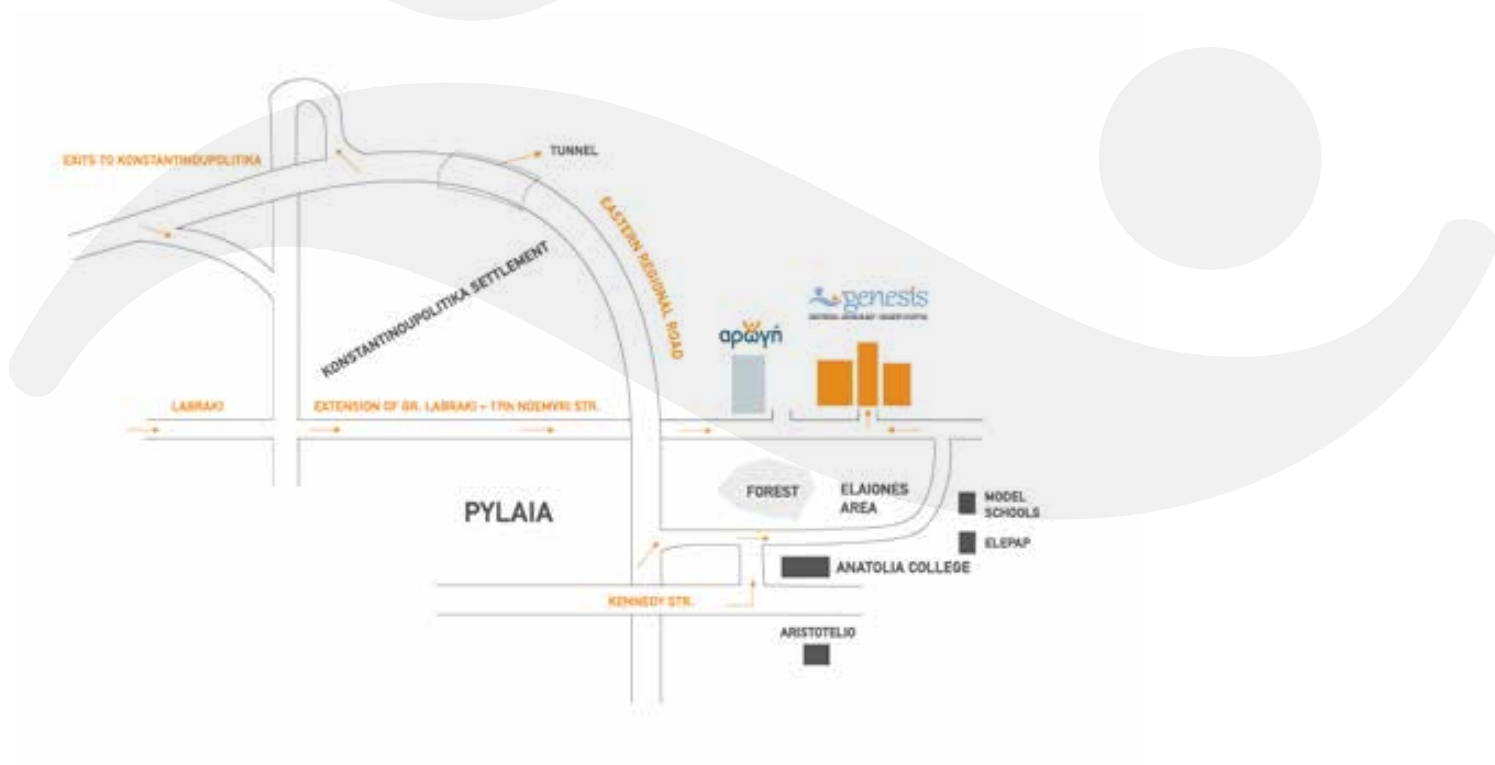












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